OVERVIEW: Kijana Jikwamue is a three-year project funded by BG Tanzania that improves the livelihoods of youth in Mtwarra District by empowering them to start and expand their own enterprises. The program’s objective is to create employment opportunities that will help youth increase their income and earning capacity. Through market links, business mentoring, value chain development, and entrepreneurship training, youth enrolled in the program learn the life skills necessary to become independent, productive members of their community.

Africare works closely with the Mtwarra Mikindani Municipal Council and the Mtwarra District Council to implement Kijana Jikwamue’s programs. Africare has also signed a Memorandum of Understanding with the Small Industry Development Organization (SIDO), which helps provide trainings and incubation support to program participants. These partnerships, in conjunction with funding from BG Tanzania, allow Africare to organize youth participants into livelihood groups where they can choose an economic activity to pursue.

IMPLEMENTATION FRAMEWORK: Africare implements Kijana Jikwamue in collaboration with the government, through the Mtwarra Mikindani Municipal Council and Mtwarra District Council. Government representatives specializing in various technical capacities work closely with Africare staff to empower and train project participants.

Africare, as the implementing agency of this project, coordinates all activities and oversees the project’s management. Along with managing the grant provided by BG Tanzania and the implementation of Kijana Jikwamue’s activities to ensure the project achieves its strategic objectives and goals, Africare also builds the capacity of Local Government Authorities (LGAs) to take a lead role in developing youth entrepreneurship in the region. Youth are currently participating in Income Generating Activities (IGAs) such as: Beekeeping, Horticulture, Poultry Farming, Transportation, Carpentry, and Mobile Services.

KIJANA JIKWAMUE: AT A GLANCE

PROJECT TITLE: Youth Economic Empowerment and Livelihoods Program “Kijana Jikwamue”

TRANSLATION: “Youth Rise Up”

DONOR: BG Tanzania

PROJECT DURATION: December 2013 - November 2016
IDENTIFYING KEY AREAS FOR YOUTH ENTREPRENEURSHIP INITIATIVES
As of December 2014, market information has reached 825 participants through youth group meetings and training sessions. Africare has also helped 269 youth begin selling their products in identified markets.

TRANSITIONING LIVELIHOOD ACTIVITIES INTO FORMALENTERPRISES
345 youth participants are currently managing formally registered enterprises. Africare has also helped 136 youth become active in niche markets, selling local chickens, horticultural products, fruits, fish, and honey.

IMPROVING VALUE CHAINS FOR LIVELIHOOD ACTIVITIES
With the help of SIDO, Africare has helped 298 youth entrepreneurs enroll and participate in value chain training activities. Training workshops included Poultry Farming Techniques, Horticulture Farming, Beekeeping and SILC Management.

SUCCESS BY THE NUMBERS*
$22,525 THE AMOUNT OF MONEY KIJANA JIKWAMUE’S 24 SAVINGS AND INTERNAL LENDING (SILC) GROUPS HAVE SAVED. THE GROUPS HAVE A TOTAL OF 492 MEMBERS.

79 THE NUMBER OF YOUTH GROUPS KIJANA JIKWAMUE HAS IDENTIFIED TO PURSUE INCOME GENERATING ACTIVITIES SUCH AS BEEKEEPING, HORTICULTURE AND POULTRY FARMING.

1,530 THE NUMBER OF BENEFICIARIES KIJANA JIKWAMUE HAS IDENTIFIED SINCE THE PROJECT BEGAN.

615 THE NUMBER OF YOUTH WITH ACCESS TO BANK ACCOUNTS.

*PERIOD FROM DECEMBER 2013 - DECEMBER 2014

Kijana Jikwamue is implemented in Mtwar Region.