OVERVIEW: The Mwanzo Bora Nutrition Program (MBNP) is Africare’s flagship nutrition project. The USAID-supported program, funded through Feed the Future (FtF) and the Global Health Initiatives (GHI), supports the Government of Tanzania (GoT) to improve the nutritional status of Tanzanians by implementing the National Nutrition Strategy, the Tanzania Agriculture and Food Security Investment Plan (TAFSIP), and other relevant policies. The overall goal of the program is to improve the nutritional status of children and pregnant or lactating women in Tanzania, with a specific focus on reducing maternal anemia and childhood stunting in Manyara, Morogoro, Dodoma, Iringa, Mbeya and three districts in Zanzibar.

IMPLEMENTATION FRAMEWORK: MBNP operates within multiple sectors including health, agriculture and HIV and AIDS services to tackle malnutrition. Through partnerships with local government and grassroots NGOs, MBNP strengthens local institutional capacity to develop and manage a multi-year nutrition based Social and Behavior Change Communication (SBCC) plan while also improving nutrition related behavior through evidence based interventions at the district council and community level. Priority areas for the reduction of childhood stunting include improving continued breastfeeding for at least two years for children six to 24 months old, offering support in dietary diversification, promoting appropriate nutritional care and feeding of sick children, strengthening and promoting preventive care to reduce illnesses and improving breastfeeding practices for mothers with children below two years of age. MBNP also works with a strong focus on scaling up community level interventions. A core component of MBNP is the engagement of government and civil society in the development of a vibrant national platform for nutrition, placing emphasis on the first 1,000 days of a child’s life. MBNP is implemented by a consortium of four organizations led by Africare as the prime partner. Other members include COUNSENLUTH (The Centre for Counseling, Nutrition and Health Care), Deloitte Touche, and the Manoff Group. As the prime partner, Africare coordinates and collaborates to ensure the strategies set to reduce maternal anemia and childhood stunting are implemented. The program advocates for early booking at antenatal care clinics, an increased supply of iron-folic acid at health facilities, strengthening client education, counseling on dietary diversification, and promoting nationwide campaigns for Vitamin A supplements and routine provision in health facilities.
“I didn’t know that a child needs to have five meals a day. I was just giving my child meals like a grown up person - three times a day. But since I learned from the group that a child is supposed to have extra meals, I decided to give my child five meals a day and he now looks healthier” - MBNP Project Participant

**SUCCESS BY THE NUMBERS**

**2,670,000** THE NUMBER OF PEOPLE REACHED WITH NUTRITION MESSAGES THROUGH RADIO CAMPAIGNS.

**1,404,130** THE NUMBER OF CHILDREN REACHED WITH VITAMIN A SUPPLEMENTATION.

**1,620,844** THE NUMBER OF CHILDREN REACHED WITH QUALITY NUTRITION SERVICES.

**2,000** THE NUMBER OF COMMUNITY HEALTH WORKERS (CHWs) TRAINED AND ORIENTED ON NUTRITION INTERVENTIONS THAT FOCUS ON REDUCING MATERNAL ANEMIA AND CHILDHOOD STUNTING.

*PERIOD BETWEEN SEPTEMBER 2011 AND DECEMBER 2014*